



GENERAL CONTRACTORS & ARCHITECTS

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*****For Immediate Release*****

**90 Years "Rooted In" Florida
Written by: Cindy McCree-Bodine**

Most family businesses rarely see a third generation or more take over, but it is not the case for McCree General Contractors & Architects. In fact, this year marks the companies 90th anniversary. Third and Fourth generational leaders continue to see the company forward by continuing to live/work/do by the McCree mantra "Designed & Built Right!" What most people recognize McCree for is being "Rooted in" Central Florida with a well established reputation for high quality workmanship, distinguished community service and honest business practices. What you may not know is how McCree has changed in its 90 years and how it has progressed into today's fast paced, information friendly and highly technical society.

For starters, McCree began building residences. This actually began in Texas when the company founder, W.A. McCree, Sr. built a large scale home for L.M. Autrey, his supervisor of his day job as a Project Manager, which today remains on the National Historic Registry and is well known in the Newton, Texas community. He built a second mansion for Mr. Autrey who later became Mayor of Orlando in 1921 and from there continued to build some of Central Florida's most recognizable and sought after homes.

McCree's founder believed the company needed to maintain two principles to be successful. First, always design and build it right the first time. Secondly, always have self-performing capabilities by employing well rounded craftsman who can step in and help at any time. Building quality residences continued to be McCree's steady source of revenue until the second generation leader (one of his eight children, W.A. McCree, Jr.) joined the team. From there, commercial projects were introduced to McCree's resume and growth began for the company.

In 1959, another second generation leader, Bert McCree, came on board and McCree transformed into the first in house Design Build firm in Orlando. The commercial and residential markets proved to be challenging, fun and constantly changing for the firm especially when Disney broke ground in 1965. At

this time, Orlando was faced with exciting new experiences and growth and McCree kept building its resume by seeking new ventures for projects. In 1971, a third generational leader, Richard McCree, Sr. (son of W.A. McCree, Jr.) joined and currently serves as McCree's Chairman. Under Richard Sr.'s leadership, some of McCree largest commercial projects have been completed. This includes professional multi-story buildings, K-12 and higher education schools, religious facilities, warehouses, mixed use and industrial parks. Additionally, Richard Sr. sought to expand two of McCree's self-performing divisions.

Change and growth continued to forge McCree forward as Richard McCree, Jr., fourth generation leader and current CEO, joined the team in 1996. Since then, Richard Jr. has led McCree through some of its highest and most difficult times. Richard expanded the company's resume into numerous markets including healthcare, high-tech, recreational & sports, green buildings and expanding the tenant improvement division of McCree. Richard Jr. has transformed McCree into a highly diversified entity offering more services all based upon his great-grandfather's two business principles. These include some of McCree's latest ventures, McCree @ Home, MDR, DBR, and MRP.

MRP or McCree's Rigid Panel is the company who designs, builds and installs custom pre-cast concrete insulated wall panels. McCree has utilized these panels on countless projects over the last 20 years.

DBR or Designed & Built Right Incorporated is a company known for McCree's self-performing divisions such as rough, structural and finish carpentry, demolition, electrical and drywall.

MDR or Millwork Done Right is the new name for McCree's self-performing Mill Shop. MDR, formerly under DBR, has completed the millwork packages for large hotels, schools, retirement living, multifamily and professional spaces throughout the US, not only on McCree's projects but for numerous other General Contractors.

McCree @ Home is an expansion of the company's residential market. McCree @ Home expands the company's long history of providing residential construction to include a full service concierge home management service.

McCree is thrilled to be celebrating 90 years alongside customers, current and past employees, professionals and countless friends who have been part of the company's success over the last 9 decades. Richard McCree, Jr. happily professes, "We may be 90 years old, but we are young at heart! The team of professionals at McCree, whether they are baby boomers or Gen Z, continue to formulate ideas, embrace change, look for ways to improve and keep McCree "Rooted In" by always practicing Designed & Built Right!

McCree was founded in 1926, and throughout its 90-year history has been family owned and operated by four generations of the McCree family. As Central Florida's oldest Design/Build firm, McCree is connected historically to the community in a fundamental way. McCree utilizes the services of in-house General Contractors, Architects, Engineers, and Designers to ensure that all the projects are completed successfully on time, on budget, and exceeding expectations for quality. For additional information on McCree, please contact Cindy Bodine at chris.bodine@mccree.com or visit www.mccree.com .

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If you would like more information about this press release, or to schedule an interview, please call Cindy McCree-Bodine at 407-898-4821 or e-mail Cindy at cindy.bodine@mccree.com